

## **Historic, Archive Document**

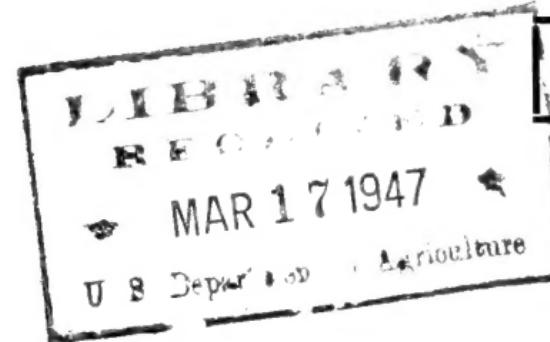
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By Farm of  
PASCHKE

NORTH EAST, PA.



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Name	Description	Plants	Date	Hundred
PURPLE STAR	Outstanding, best in its color -----	F. D.	Aug. 25	\$ 6.00
RED GOLD	Very popular scarlet, fine for cuts -----	R. C.	Sept. 1	5.00
SUNAPEE	Outstanding tall old gold, cuts -----	F. D. R. C.	Sept. 1	6.00
ZANTHA	Beautiful canary yellow, fine for cuts -----	R. C.	Sept. 5	12.00
C. COLUMBUS	Best early white for cuts, yellow center -----	R. C.	Sept. 15	10.00
SEPT. BRONZE	Golden bronze, lasting, very hardy -----	F. D.	Sept. 15	4.00
BONFIRE	Fine red for garden or cuts, very hardy -----	F. D.	Sept. 15	4.00
HARVEST MOON	Rich burnt orange -----	R. C.	Sept. 20	15.00
HARBOR LIGHTS	Bright, showy, pale yellow, tall -----	R. C.	Sept. 20	6.00
FRED F. ROCKWELL	Plant Pat. 718. Bronze orange beauty -----	R. C.	Sept. 26	30.00
RUBY POMPON	Rich crimson, remarkably free blooming -----	F. D.	Oct. 1	4.00
SEPT. CLOUD	White, primrose center -----	F. D.	Oct. 1	4.00
MANDALAY	Orange bronze, cuts, tall -----	R. C.	Oct. 1	5.00
STEWART	New. Good golden bronze, Chicago strain -----	F. D.	Oct. 1	4.00
J. ANDERSON	A most popular yellow -----	F. D.	Oct. 10	4.00
MODEL PERFECTION	Lovely, small white pom -----	F. D.	Oct. 15	4.00
N. PHILADELPHIA	Rich wine red, strong healthy foliage -----	F. D.	Oct. 15	4.00
PURPLE JEWELL	Most popular of Jewells -----	R. C.	Oct. 15	10.00
YELLOW JEWELL	Bronzy yellow -----	R. C.	Oct. 15	6.00
GOBLIN	Best Bronze for Halloween -----	F. D.	Oct. 20	4.00
OLD GOLD	Tall beauty, fine for cuts -----	R. C.	Oct. 20	10.00
JEWELRY	Outstanding pink. At last very hardy Jewell -----	F. D.	Oct. 20	4.00
CORA PECK BUHL	Good tall yellow gold -----	F. D.	Oct. 20	4.00
BURMA	Burnt orange, a tall beauty, cuts -----	F. D.	Oct. 25	4.00
MARY L. HALL	Tall yellow, hardy here -----	F. D.	Oct. 25	4.00
BRONZE BEAUTY	Fine small pompon, frost proof, good -----	F. D.	Oct. 28	4.00

Name	Description	Plants	Date	Hundred
CANDLELIGHT	New. Good creamy white. Prolific bloomer -----	R. C.	Sept. 4	\$ 8.00
HEATHERBLOOM	Very double heather pink; lovely plant and flower -----	R. C.	Sept. 4	8.00
avalanche	Large shaggy white, yellow center. Very popular -----	F. D.	Sept. 10	4.00
AMBER GLOW	One of our most popular varieties; a beauty -----	R. C.	Sept. 10	10.00
BARBARA SMALL	Incurved dark lavender pink, fine for cuts -----	R. C.	Sept. 16	8.00
POLAR ICE	Pure white, cuts or garden -----	F. D.	Sept. 16	4.00
CALCITE	Chalk white, yellow center, heavy bloomer -----	R. C.	Sept. 16	6.00
WHITE KNIGHT	Large clear white of fine form and substance -----	R. C.	Sept. 16	8.00
CHAS. NYE	New. Rich yellow. Tops. Fine for cuts -----	R. C.	Sept. 24	15.00
GOLD RUSH	Try this fine early yellow, one of the best -----	R. C.	Sept. 24	6.00
COURAGEOUS	New. Best early red to date -----	R. C.	Sept. 29	15.00
YELLOW CACTUS	Large sulphur yellow beauty -----	R. C.	Oct. 5	10.00
YELLOW SPOON	Most popular spoon, really beautiful -----	R. C.	Oct. 8	5.00
RED RIDINGHOOD	An outstanding bright red; always good -----	R. C.	Oct. 8	5.00
GOLD TREASURE	Best mid-season yellow we have found -----	F. D. R. C.	Oct. 8	4.00
BRONZE PYRAMID	Outstanding bronze beauty. Our most popular variety -----	R. C.	Oct. 8	5.00
ORCHID SPOON	Lovely orchid pink, great producer. Showy -----	F. D.	Oct. 8	4.00
RED VELVET	Deep wine red -----	F. D. R. C.	Oct. 8	5.00
CALIPH	Clear red. It can't be beat for rich red -----	F. D.	Oct. 8	4.00
GANNA	Outstanding deep pink; our most lovely -----	R. C.	Oct. 15	8.00
MRS. SAM ROTAN	Handsome large old-gold. Can't be beat -----	R. C.	Oct. 20	4.00
LUCIFER	Tall, shaggy dark red beauty. Tops -----	R. C.	Oct. 25	4.00
BOSTON BRONZE	Bright, large incurved, frost resistant -----	F. D.	Oct. 25	4.00
RED DOTY	Very popular wine red, frost resistant -----	F. D.	Oct. 25	4.00
SUN GOLD	Tall, shaggy incurved, large yellow. Fine for cuts -----	F. D.	Oct. 25	4.00



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North East, Penna.

Dear Friends:

This presents our 1947 Wholesale Trade List. You will notice many new varieties. BETTER varieties are our specialty, we discard so many each year. Look them over carefully as we have them priced as low as possible. We have enjoyed your business in the past and look forward to a continued pleasant and profitable association as the years go by.

D. C. Paschke



*Fulton Lewis Jr.*

FULTON LEWIS JR. is not just another 'mum. It is strikingly different, a beauty you pause and look at again and again, each time observing new loveliness. For variety some of the blooms have a touch of the Anemone. The rich color is bronzy old-gold, very much like the old favorite Mrs. Sam Rotan. The size of the plant is not short nor is it tall, but is "built" like shapely Autumn Lights with heavier stems; a most beautiful well rounded plant. Last season when so many varieties did not bloom, FULTON LEWIS JR. came thru as lovely as ever. It reaches its full beauty in mid-October. A great 'mum named for a great American.

R. C. 10 Plants \$ 5.00

100 Plants 30.00



The nationally known news commentator, Fulton Lewis Jr., and his lovely wife were honored guests at the Farm of Paschke October 10, 1946, for the dedication of the new 'mum named in his honor. Unfortunately the variety was not in full bloom for the occasion.

From left to right, front row, are: Fulton Lewis Jr., Shirley Thomas, Grape Belt Queen, and D. C. Paschke; Rear row: Margaret Rouse, our Concord Queen; Adah Allen, Cherry Queen, and Mrs. Fulton Lewis Jr.

PASCHKE'S GLORIANA is the largest pure rich yellow incurved we have seen. No greenhouse 'mum is more beautiful. We found it growing in a small garden in the city of Erie where they said it had been growing for a number of years. We have had it for several winters and it is as hardy as most garden varieties. It grows tall, very large flowers of good substance. It is the prettiest 'mum we have ever seen growing in a garden. It blooms the end of October.

R. C. 10 Plants \$ 5.00

100 Plants \$30.00

## ENGLISH

Name		Plants	Date	Hundred
CRANFORD RED	Chestnut Crimson, twisted Petals	R. C.	Oct. 1	\$10.00
KINGCUP	Large easy growing yellow	R. C.	Oct. 1	10.00
MUSKETEER	Large silvery pink	R. C.	Oct. 1	15.00
LEDA	Large heliotrope pink. Has been very hardy	R. C.	Oct. 10	6.00
GOLD STANDARD	Large deep yellow incurved. Tall	R. C.	Oct. 20	10.00
GOLDEN DOME	Bright, showy yellow pompon	R. C.	Oct. 20	10.00

We have a great many so called "English" varieties on trial. Some do well, some are complete failures. The above varieties are the best in our climate tried for more than one year. We hope to add to this list.

## SINGLES

Name		Plants	Date	Hundred
CORAL SEAS	Buff coppery rose	F. D.	Oct. 5	\$ 4.00
ARTIC QUEEN	Bronzy yellow salmon	F. D.	Oct. 10	4.00
DUBONNET	Lavender rose	F. D.	Oct. 15	4.00
MORNING GLOW		F. D.	Oct. 15	4.00

We sell rooted cuttings (R. C.) in some varieties, field divisions (F. D.) in the rest. Have both in some varieties. Field divisions are shipped as soon as large enough. Not less than 25 plants sold of a variety, except those priced at 10 rate.

## CASH WITH ORDER

We send by Railway Express. 10% discount on \$50 or more orders. 5% discount on orders received before April 1 with check. We will do all we can to please but not responsible for things beyond our control. If plants arrive badly, claims should be made at once on the transportation company by consignee. No order for less than \$10.00.

**Send Orders to FARM OF PASCHKE, North East, Pa.**

# CUSHIONS

Name	Description	Plants	Date	Hundred
PIPESTONE	Bronze, handsome blending of colors -----	F. D.	Aug. 20	\$ 4.00
BUTTER BALL	Best very early yellow; really good -----	R. C.	Aug. 20	6.00
HARMONY	Several tones of color; ever changing. Well named -----	F. D.	Aug. 20	3.00
GLACIER	Attractive pure white. Fine for borders and pots -----	R. C.	Aug. 26	8.00
MEADOW GOLD	Very showy yellow -----	R. C.	Aug. 26	8.00
EXITOR	New, best showy old-gold; one of the best -----	R. C.	Sept. 10	10.00
AURORA	New, a happy blending of colors; an advance -----	F. D. R. C.	Sept. 10	6.00
SCARLET CRIMSON	The best red cushion we have found; large -----	F. D.	Sept. 15	4.00
LAVENDER LASSIE	Color the same as Lavender Lady. Good -----	R. C.	Sept. 15	8.00
MAJOR	By far the best pink cushion to date -----	F. D. R. C.	Sept. 20	6.00
MORNING-STAR	Fine cushion, blooms color of C. Columbus -----	R. D.	Sept. 20	10.00
GOLDEN CUSHION	This is the best of the yellow cushions -----	R. D.	Sept. 20	4.00
COMMANDER	Very showy bright red -----	R. D.	Sept. 20	4.00
AUTUMN LIGHTS	Popular. The best copper Bronze -----	F. D.	Oct. 5	4.00
ROBT. BRYDON	Dark garnet red -----	F. D.	Oct. 5	4.00